



FAMOUS DAVE'S OF AMERICA, INC.
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March 20, 2007

Jim Smith, Jr,
14 East Stratford Avenue
Suite 4C
Lansdowne, PA 19050

Dear Jim,

I would like to thank you for joining us at our annual General Manager Workshop last week in Minneapolis. The presentation of "Fair to Famous" is one that will not be forgotten.

It would be *Fair* to say that the presentation was a hit, but it's *Famous* to say you were AWESOME! The responses from the General Managers attending the workshop were outstanding. I would like to share some of the responses that were received from the General Managers.

- "WOW! Jim's presentation was very energetic and inspirational."
- "Fair to Famous was awesome; Jim really made me think about things differently."
- "Jim's presentation was outstanding."
- "I loved this guy."
- "Best ever, this presentation was moving, inspirational, and truly Famous!"

Sincerely,

Joleen Flory Lundgren
EVP, Human Resources and Training