



**COAKLEY
WILLIAMS**

COAKLEY & WILLIAMS HOTEL MANAGEMENT COMPANY • 7501 Greenway Center Drive • Suite 400 • Greenbelt, Maryland 20770 • (301) 474-8200 • FAX (301) 614-883


November 17, 2005

Mr. Jim Smith, Jr.
JIMPACT Enterprises, Inc.
BREAKTHROUGHS TO AWESOME!
1530 Locust Street, #161
Philadelphia, PA 19102

Dear Jim:

Wow! Your day long session last week, "Bringing Out the Best Plus!" was fantastic. Every one of our General Managers and top executives agreed that you were the best speaker we have ever had. We have been holding these annual conferences for over 20 years and no one has come close to doing the job you did. You were open, funny, serious, and right on target when it came to our leadership needs. The interactive sessions were very powerful and extremely well organized. I know many people have put in motion plans for dramatic change in their leadership style. I personally learned a lot from the course and am implementing changes in my own personal leadership. We are extremely thankful for the work that you did for us. Please invite any potential client you have to call me for a recommendation.

Sincerely,



Gary S. Williams
President

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