



FIRED UP, INC.

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Jim "Mr. Energy" Smith, Jr.
President & CEO
JIMPACT Enterprises, Inc.
14 East Stratford Avenue, Suite 4C
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Jim:

A big "THANK YOU" for presenting "From Average to Awesome" at our recent management Leadership Conference in Playa del Carmen, Mexico! Your energy and passion during your presentation transcended the entire ballroom and challenged every participant to aspire to greater heights!

Your "DRIVE" message was absolutely on target with our Company's goal to be *America's Favorite Italian Restaurant* and set the stage for a learner-centered presentation.

- **D**ance Like Nobody's Watching
- **R**einvent Yourself
- **I**gnite Your Hunger and Fire
- **V**iew, Do, Review, Be True
- **E**liminate the Junk from Your Trunk

Your passionate message allowed participants to *imagine the possibilities* for a bright and successful future – both personally and professionally. And as rated by participants, you were our highest scoring presentation of the conference! You were "awesome!"

Kudos again for a job well done!

Dancing like nobody's watching,

Rodney Morris

SVP, HR
Fired Up, Inc.
Johnny Carino's Italian